



## **Nerac's New "Ask Kevin" Videos Provide Insightful Business Advice in About a Minute**

*CEO Answers Questions That Clients Commonly Ask About Nerac*

October 6, 2015, Tolland, CT. [Nerac](#) announces new “Ask Kevin” videos, available on their website [here](#). In these short, informative clips, President and CEO Kevin Bouley answers common questions about Nerac and describes different scenarios in which Nerac services have helped clients.

The first video answers the question “What benefit can clients gain from utilizing Nerac’s market research services?” The answer includes an example where Nerac helped identify a \$300M market opportunity. You can watch the video [here](#).

Another new video answers the question “How does Nerac assist clients with competitive and market intelligence?” You can watch the video [here](#).

“This video series is a fun, interactive way to share how Nerac brings value to our clients, and the different ways we can do the same for others,” said Bouley. “We look forward to answering any questions that you might have for us.”

### **About Nerac**

Nerac Inc. is a global research and advisory firm for companies developing innovative products and technologies. Nerac provides expert insights that equip clients with the knowledge to develop or refine a technology, explore market growth opportunities, evaluate intellectual property strategies and respond to regulatory changes. Nerac serves approximately 20,000 users worldwide and delivers over 75,000 research projects and custom alerts each year. Nerac has a long, successful consulting history in a wide-range of industries with a strong focus in the areas of pharmaceutical, food and nutraceuticals, medical device, engineering, energy and advanced materials.