



Nerac Announces New Sample Competitive Intelligence Report

Report tracks emerging trends, new products and technologies, published patents and applications in the global building materials marketplace

September 1, 2015, Tolland, CT. [Nerac](#) is pleased to announce a new sample report for the building cladding market titled “Building Cladding Competitive Intelligence Quarterly Report.” The report highlights areas of new product development and intellectual property activity in the building cladding market.

A recent independent third party survey of senior IP and R&D professionals categorized planned investment over the next 6-24 months into 15 prioritized segments. The top four segments as reported by respondents for planned investments are:

- 4. Patent Searches (71% of respondents plan to invest)**
- 3. IP Strategy and Innovation Consulting (also 71%)**
- 2. Valuation Services (72%)**
- 1. Competitive Research and Analysis (79%)**

Nerac is uniquely positioned as a top rated, cost effective quality provider in each of these categories, with deep analyst expertise specific to the building cladding market.

To view the sample report which demonstrates how Nerac can help you with competitive research and analysis please [click here](#).

About Nerac

Nerac Inc. is a global research and advisory firm for companies developing innovative products and technologies. Nerac provides expert insights that equip clients with the knowledge to develop or refine a technology, explore market growth opportunities, evaluate intellectual property strategies and respond to regulatory changes. Nerac serves approximately 20,000 users worldwide and delivers over 75,000 research projects and custom alerts each year. Nerac has a long, successful consulting history in a wide-range of industries with a strong focus in the areas of pharmaceutical, food and nutraceuticals, medical device, engineering, energy and advanced materials.