



Nerac Announces the September Issue of The Nerac Strategist

Monthly e-newsletter offers in-depth business perspectives on industry issues, compliance challenges and commercial opportunities authored by Nerac analysts

September 15, 2015, Tolland, CT. Nerac is pleased to announce the release of the September issue of the Nerac Strategist, a monthly compilation of Nerac analyst insights for better business decisions. This issue explores competitive intelligence, intellectual property and compliance strategies in food, pharma and materials. [Click here](#) to make sure you receive this valuable newsletter.

Rapidly innovating markets require vigilant competitive monitoring. One such market that is constantly innovating is within latex paints, as formulators continue to develop new paint systems that have improved performance attributes. Our article "Latex Paints: Products with Better Performance Enter the Market," explores recent competitive developments in these areas. [Click here](#) to access the article.

Establishing state-of-the-art compliance for your medical devices can be a critical component of a compliance strategy. Many medical device manufacturers have not adequately addressed the state-of-the-art analysis in the clinical evaluation report. This article takes a look at how Nerac assisted several medical device manufacturers who received formal citations for non-conformities which have the potential to result in products being taken off the market! [Click here](#) to access the article.

Is your product a beverage or a supplement? Last year, FDA published guidance to clarify differences between liquid dietary supplements and beverages, due to increased marketing of products with a "wide array of ingredients and intended uses". This article explores the importance of appropriate labeling to avoid costly FDA warnings. [Click here](#) to access the article.

About Nerac

Nerac Inc. is a global research and advisory firm for companies developing innovative products and technologies. Nerac provides expert insights that equip clients with the knowledge to develop or refine a technology, explore market growth opportunities, evaluate intellectual property strategies and respond to regulatory changes. Nerac serves approximately 20,000 users worldwide and delivers over 75,000 research projects and custom alerts each year. Nerac has a long, successful consulting history in a wide-range of industries with a strong focus in the areas of pharmaceutical, food and nutraceuticals, medical device, engineering, energy and advanced materials.