



Nerac to Host the Next XcellR8 Meeting August 11th

XcellR8 welcomes Elizabeth Pouya, CEO and Founder of ProtectiScope

August 9, 2016, Tolland, CT. Nerac is pleased to announce the next XcellR8 meeting which will be held Thursday, August 11, 2016 at the Nerac headquarters in Tolland, CT. The XcellR8 meetings are high energy, interactive gatherings for entrepreneurs to pitch ideas and concepts and to brainstorm creative solutions to challenges. XcellR8 welcomes Elizabeth Pouya, CEO and Founder of ProtectiScope.

The idea for ProtectiScope was conceived as a result of conversations with several physicians, students, and engineers as a means to develop a solution to the issue of stethoscope hygiene. Stethoscopes are one of the medical instruments most commonly used by all clinicians and yet there is little emphasis on their disinfection between seeing patients - despite hospital policies requiring this. With the majority of the nation's hospitals increasingly penalized for unacceptably high hospital-acquired infection rates, ProtectiScope is a convenient, easy and cost effective solution targeting non-compliance as a key factor of stethoscope hygiene.

ProtectiScope is currently in the startup phase and is looking to XcellR8 for assistance in making connections with key or major influencers in hospital administration, Medicare/healthcare insurance administrators or other knowledgeable individuals with experience who thoroughly understand this space. Connections such as these are believed to be imperative when attempting to break through the regulatory layers associated with marketing and selling medical devices.

Ms. Pouya has been successful pitching ProtectiScope, receiving a First Place Award at Innovation Quest, as well as securing additional grants through the CCEI Summer Fellowship and the UConn Office of Undergraduate Research. She is currently looking for additional funding opportunities and sources for grants to support beta development.

XcellR8, established as a networking cell in northeastern Connecticut, was one of four cells originally created by members of the Connecticut Technology Council executive board, including Nerac CEO, Kevin Bouley. Nerac generously makes space available to support this growing community of entrepreneurs.

"The Tolland/Nerac XcellR8 group continues to accomplish an amazing amount for our participants with just the volunteer talent and the energetic people who attend the sessions," said Bouley. "I'm very excited to welcome Liz Pouya and ProtectiScope to the XcellR8 team, and gain insights and ideas to help her company continue to evolve and grow." [Contact XcellR8](#) to learn more today.

About Nerac

Nerac Inc. is a global research and advisory firm for companies developing innovative products and technologies. Nerac provides expert insights that equip clients with the knowledge to develop or refine a technology, explore market growth opportunities, evaluate intellectual property strategies and respond to regulatory changes. Nerac serves approximately 20,000 users worldwide and delivers over 75,000 research projects and custom alerts each year. Nerac has a long, successful consulting history in a wide-range of industries with a strong focus in the areas of pharmaceutical, food and nutraceuticals, medical device, engineering, energy and advanced materials.

Nerac Inc.

1 Technology Drive
Tolland, Connecticut 06084-3900

www.nerac.com

860.872.7000 telephone
860.872.6026 facsimile